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## IN THE NEWS

### Lipo Releases New Data on Panalane

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A versatile cosmetic emollient.

Panalane (INCI: Hydrogenated polyisobutene) is available from Lipo Chemicals. This cosmetic emollient is said to be ideal for a wide range of personal care products and is available in two easily blendable grades.

In color cosmetics and lip products, it imparts a rich feel, as well as waterproofing and moisturizing effects. It also reduces emulsion droplet size and increases viscosity. It facilitates ease of application in lip treatments and reduces wear resistance.

Panalane H-300E is an effective water-proofing agent for sunscreen formulations. According to Lipo, it is affordable, easy to use, safe and non-irritating to skin.

In clinical studies, Panalane L-14E increased skin hydration by reducing the rate of water evaporation from the skin's surface as measured by TEWL. Retention of skin moisture content was also confirmed by increased skin conductance measurements.

More info: [www.lipochemicals.com](http://www.lipochemicals.com)